

Strategic Management

Course Overview

This course defines how management can transfer company priorities into strategic departmental plans to match and control performance expectations.

Course Outline

- Establishing vision and mission
- Organization's values
- Analysis
- Setting plans and targets
- Cascading objectives
- Implementation
- Control
- Next steps

Learning Objectives

By the end of this workshop, participants will be able to:

- Identify key tools for analysis
- Writing plans/objectives
- Tools to control implementation
- Tools to corrective actions

Who Should Attend

- Supervisors, managers, directors

Course Duration: Three days from 9:00AM to 4:00PM

Registration Deadline: One week before the course date

Course Venue

Top Business premises: 17, Abdel Wahab Selim Elbeshry St. Sheraton Heliopolis, Cairo, Egypt.

Registration & Payment:

- Course fees include soft copy of the material, coffee break, light lunch and certificate.
- Payment by cheque in Top Business name, cash to Top Business address or by bank transfer.
- Payment is due within 3 working days from course confirmation. Registration is confirmed only after course payment.
- Payment is non-refundable; however, participant can be substituted or attend next confirmed round of the same course or another course during the same calendar year.
- Payment is non-refundable in the event of a participant no show on the 1st day of the course.

For More Information

17, Abdel Wahab Selim Elbeshry St.,
Sheraton Heliopolis, Cairo - Egypt

T. +2 02 226 871 44 / +2 02 226 871 45
Ext. 440/1

M. +2 010 229 20 433
training@topbusiness-hr.com
www.topbusiness-hr.com